







ART SPACE		
STANDARD PRINT DESIGN PRICING		
ITEM	DESCRIPTION	PRICE
BUSINESS CARD 	Includes the following: Printing not included / 3 design samples / 1/2 hr. consultation / 1 minor set of revisions / 1 color proof / artwork included on disk	\$200 to \$325
ENVELOPE 	Includes the following: Printing not included / 3 design samples / 1/2 hr. consultation / 1 minor set of revisions / 1 color proof / artwork included on disk	\$200 to \$325
LETTERHEAD 	Includes the following: Printing not included / 3 design samples / 1/2 hr. consultation / 1 minor set of revisions / 1 color proof / artwork included on disk	\$200 to \$325
LOGO DESIGN BASIC 	Includes the following: 3 logo samples / 1/2 hr. consultation / 1 minor set of revisions / 1 color proof / artwork included on disk	\$400 to \$800
LOGO DESIGN COMPLEX 	Includes the following: 6 logo samples / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / artwork included on disk	\$500 to \$1,000
CORPORATE ID 	Includes the following: Printing not included / 3 logo samples / 3 business card samples / 3 envelope and letterhead samples / 2 hr. consultation / 3 minor sets of revisions / 3 color proofs / artwork included on disk	\$1,200 to \$2,500
BROCHURE (REG. TRI-FOLD) 	Includes the following: Printing not included / 1 sample design (8.5 x 11 size) / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$800 to \$1,200 (8.5 x 11 size)
BROCHURE (LARGE) 	Includes the following: Printing not included / 1 sample design (11 x 17 size) / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$1,200 to \$1,500 (11 x 17 size)
FLYER 	Includes the following: Printing not included / 1 sample design (8.5 x 11 size) / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$300 to \$400 (8.5 x 11 size)
NEWSLETTER (1-SIDE) 	Includes the following: Printing not included / 1 sample design (8.5 x 11 size) / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$300 to \$400 (8.5 x 11 size)
NEWSLETTER (2-SIDES) 	Includes the following: Printing not included / 1 sample design (8.5 x 11 size) / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$600 to \$1,200 (8.5 x 11 size)
NEWSLETTER (LARGE) 	Includes the following: Printing not included / 1 sample design (11x17, 2-sided) / 1 hr. consultation / 2 minor set of revisions / 2 color proofs / client provides copy / artwork included on disk	\$1,200 to \$1,500 (11 x 17 size)
PRESENTATION FOLDER 	Includes the following: Printing not included / 1 sample design (2 pocket design) / 2 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$600 to \$900
HOURLY RATE 	Includes design, production, photo correction and more:	\$100 per hour

ART SPACE		
STANDARD PRINT DESIGN PRICING		
ITEM	DESCRIPTION	PRICE
CALENDAR 	Includes the following: Printing not included / 1 sample design (12 month layout) / 2 hr. consultation / 3 minor sets of revisions / 24 color proofs / client provides copy / artwork included on disk	\$1,600 to \$2,600
BOOKLET (8 PAGES) 	Includes the following: Printing not included / 1 sample design (8 pg. saddle stitch) / 2 hr. consultation / 3 minor sets of revisions / 8 color proofs / client provides copy / artwork included on disk	\$1,200 to \$1,800
MAGAZINE 	Includes the following: Printing not included / 1 sample design (50 - 80 pages) / 4 hr. consultation / 30 minor sets of revisions / 100 color proofs / client provides copy / artwork included on disk	\$125 to \$300 per page
T-SHIRT DESIGN 	Includes the following: Printing not included / 2 sample design / 1 hr. consultation / 1 minor set of revisions / 2 color proofs / client provides copy / artwork included on disk	\$300 to \$500
PROMOTIONAL ITEMS 	Includes the following: Printing not included / 2 sample design / 1 hr. consultation / 2 minor sets of revisions / 2 color proofs / client provides copy / artwork included on disk	\$200 to \$350
HOURLY RATE 	Includes design, production, photo correction and more:	\$100 per hour

All pricing is subject to change depending on your client's needs. Always leave room for adjustment. Each project is different and requires special attention to detail.

NOTES: